

## Voilé Custom Strap Artwork Guidelines [Email artwork files to orders@voile.com](mailto:orders@voile.com)

Your original vector art will provide you the best reproduction and the fastest turnaround time. File types we accept contain vector artwork that is saved as an .eps (preferred), .ai, .svg, or .pdf. Readable QR codes and Full Color can be incorporated into your logo design.

### YOUR ART MUST CONTAIN:

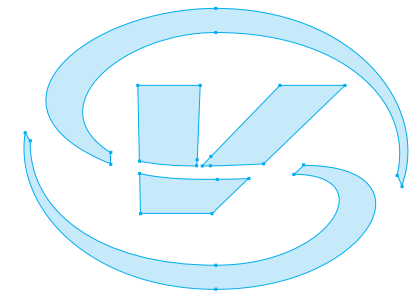
- Any/all type must be outlined.
- Any/all strokes must be no thinner than 0.25 pt.
- No type can be smaller than 8pt to remain legible.

**Vector artwork** is not based in pixels but instead uses mathematical algorithms to draw lines and curves (paths). They are created using programs such as Adobe Illustrator or Corel Draw. When a vector image is scaled to a different size, the image is redrawn using the algorithm, resulting in an image that is just as crisp as the original.

**Raster artwork** is stored in a series of pixels and then arranged in a pattern to form the image. When you zoom in on a bitmap image you can see the individual pixels that make up that image. These pixels form a jagged, rough edge that when resized, result in poor reproduction. Most design programs will allow you to save a bitmap, .gif, .png or .jpg image as a .eps, or .pdf. This does not necessarily mean that your art file has been converted into vectored art.

### WE CANNOT USE ANY ART THAT WAS CREATED FROM A LOW-RESOLUTION BITMAP/JPEG IMAGE FILE.

You must then be able to provide an oversized, high-resolution .jpeg or .tiff, of your artwork that is no less than 300 dpi/ppi. Conversion from a high-resolution .jpg/.tiff can generally yield satisfactory results but is comparatively less crisp than vector art. If your artwork contains only text please identify the typeface in which the art was set.



### Acceptable File Types: Vector Artwork ONLY

.....  
**.eps—Encapsulated PostScript**  
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**.ai—Adobe Illustrator**

**.svg—Scalable Vector Graphic**

**.pdf—Printable Document file**  
.....



### File Types Not Accepted: Low-Resolution Bitmap/Raster Art

**.bmp**—Bitmap Image File  
**.jpeg**—Joint Photographic Expert Group  
**.gif**—Graphics Interchange Format  
**.png**—Portable Network Graphic



72 dpi .jpg



72 dpi .bmp



**The Original Voilé Strap** - with imprinting available in 15" | 20" | 25"



Orange Strap



Red Strap



Black Strap



Blue Strap



Green Strap



Cyan Strap



Magenta Strap



Yellow Strap

**The Nylon Buckle Voilé Strap** - with imprinting available in 12" | 15" | 20" | 25" | 32"



Orange Strap



Red Strap



Black Strap



Blue Strap



Green Strap



Olive Strap



Tan Strap



Grey Strap



Black Strap



Cyan Strap

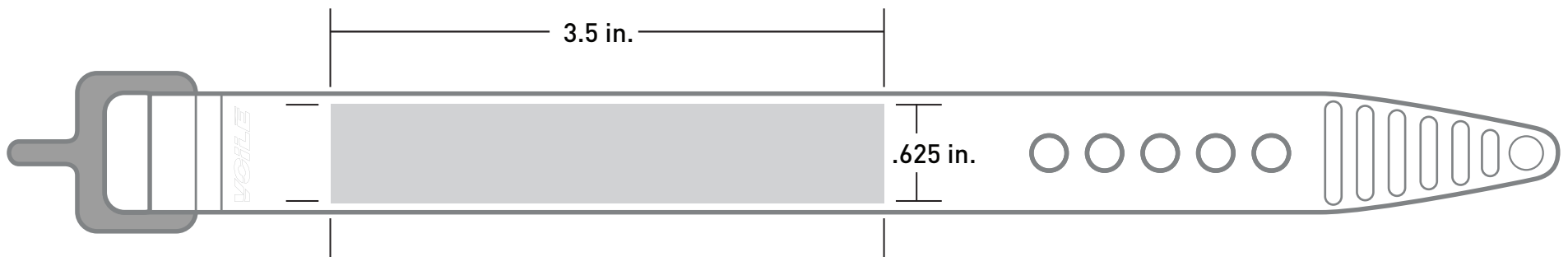


Magenta Strap



Yellow Strap

- The maximum dimension of your artwork cannot exceed 3.5" x 0.625"
- 100 Strap minimum order.
- Readable QR codes and Full Color can be incorporated into your logo design.



# VOILÉ XL



The Voilé XL Series Strap - with imprinting available in 22" | 32"



Orange Strap



Red Strap



Black Strap



Blue Strap



Green Strap

- The maximum dimension of your artwork cannot exceed 4.5" x 0.75"
- 100 Strap minimum order.
- Readable QR codes and Full Color can be incorporated into your logo design.

